# **RAVEN 2350 ULTRA**

High jetness carbon black for use in high value plastics

Birla Carbon introduces Raven 2350 Ultra, a high jetness carbon black specifically designed for use in high value plastics such as engineering resins. This product provides the color and surface finish properties needed across diverse end-use applications including electronics, auto-motive, and household appliances. The distinctive morphology of Raven 2350 Ultra provides for highly loaded masterbatches.

BIRLA CARBON

**BIRLACARBON.COM** 

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#### **TARGET APPLICATIONS**

- High jetness plastic parts
- Leather coatings
- Industrial coatings

## **PERFORMANCE ADVANTAGES**

- · Small particle size
  - High jetness and attractive blue tone
  - Excellent UV protection
- · Distinctive morphology
  - Highly loaded masterbatches
  - Easy dispersability
  - Easy masterbatch dilutability
- Excellent physical/ chemical cleanliness
  - Superior surface smoothness
  - Excellent processability

# **TYPICAL PROPERTIES**

PROPERTY	UNIT	R235OU BEADS	R253OU POWDER
STSA	m²/g	180	180
OAN	cm <sup>3</sup> /100g	60	62
325 Mesh Residue	ppm	<20	<20
Tinting Strength	% IRB #3	>140	>140



The Birla Carbon team will collaborate with you to find the best possible solution for your carbon black needs. Please contact us to request additional information.

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#### **ABOUT BIRLA CARBON**

Birla Carbon is a leading global supplier of carbon black. As one of the flagship businesses of the Indian multinational conglomerate, the Aditya Birla Group, Birla Carbon provides innovative sustainable carbon black solutions that enhance the performance of paints and coatings, inks and toners, plastics, adhesives, sealants, textile fibers, mechanical rubber goods, and tires.

The company's footprint extends across 12 countries with 16 manufacturing facilities and two state-of-the-art technology centers in Marietta (USA) and Taloja (India), providing industry-leading innovation. Its Sustainable Operational Excellence (SOE) strategy focuses on employee safety, environmental stewardship, efficient use of carbon sources, and operating in a socially and ethically responsible manner.

In 2020, Birla Carbon was awarded a Gold level rating for sustainable practices for the fifth consecutive year by EcoVadis.

Birla Carbon's Purpose, Share the Strength, is about balanced and shared leadership, working at the product level to innovate cutting edge solutions, through collaboration with its people, customers and communities and backed by knowledge built over a century.

For more information, visit **birlacarbon.com**, or follow us **@BirlaCarbon** on Twitter, LinkedIn, Facebook, or Instagram.

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