

CONTINUA™ 8030 SCM

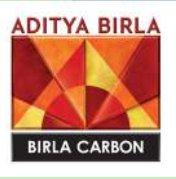
Making Circularity a Reality

In its endeavor to make circularity a reality in Asia, Birla Carbon launches its latest offering Continua™ 8030 SCM.

Manufactured in India, Continua™ 8030 SCM is a Sustainable Carbonaceous Material that offers our customers a sustainable alternative to traditional furnace carbon black.

Continua™ 8030 SCM holds true to the promise of large volumes with consistent quality and superior technical hand-holding to help our customers in Asia, achieve their sustainability goals.

This latest offering embodies Birla Carbon's untiring determination to innovate and create sustainable business solutions.



To know more about Continua™ 8030 SCM [Click here](#)

Continua™ 8030 SCM Offers Sustainability, Circularity, and a Host of Other Advantages

- Consistent quality at large volumes, in Asia
- ISCC PLUS Certified
- A robust global Birla Carbon supply chain
- In-depth technical know-how to guide and support the qualification process
- Blended solutions to minimize cost of introduction
- The reputation and trust of Birla Carbon

How Continua™ 8030 SCM adds value to the Tire, MRG and Specialty Industry

Features



Lower Homologation Costs



Increased Recycled content



Improved processability than white fillers

Benefits



Supply Security with peace of mind



Reduced compound density and component weight



Reduced cost of Homologation Process



Continua™ 8030 SCM (Sustainable Carbonaceous Material) is 100% derived from the recycling of End-of-Life Tires. This valuable secondary raw material can be traced back to post-consumer and post-industrial tires through the ISCC PLUS certified supply chain.

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About Birla Carbon: Birla Carbon one of the leading global suppliers of carbon-based solutions. As one of the flagship businesses of the leading Indian multinational conglomerate, the Aditya Birla Group, Birla Carbon provides innovative, sustainable carbon black solutions that enhance the performance of paints and coatings, inks and toners, plastics, adhesives, sealants, textile fibers, mechanical rubber goods, and tires, Energy Systems, Carbon Nanotubes, and Sustainable Carbonaceous Material. The company operates in 13 countries, boasting 17 manufacturing facilities and three cutting-edge technology centers in Marietta (USN, Sambreville (Belgium), and Taloja (India), showcasing forefront innovation in the industry. Birla Carbon's Sustainability Strategy-Share the Future report focuses on employee safety, environmental stewardship, efficient use of carbon sources, and operating in a socially and ethically responsible manner. Birla Carbon's Purpose, Share the Strength, is about balanced and shared leadership, working at the product level to innovate cutting-edge solutions, through collaboration with its people, customers and communities and backed by knowledge built over a century. For more information, visit www.birlacarbon.com, or follow us @BirlaCarbon on LinkedIn, Instagram, X (formerly Twitter) or Facebook.

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